

Sponsorship Benefit	Platinum	Gold	Corporate	Virtual/ Single Month*	PDD Only	Fall Event**
Breakfast Meeting Host	Yes					
Lunch Meeting Host	Yes					
Dinner Meeting Host	Yes					
Monthly Table - Chapter & Branches	Yes	Yes				
PDD Table	Yes	***Yes			Yes	
PDD Premier Booth	Yes				Yes	
PDD Full Conference Admission*****	YES					
Fall Event Table	Yes					Yes
Dedicated Email	Yes (3)	Yes (1)		Yes		
First Chance Speaker Opportunities	Yes					
Blog/News Highlight	Yes	Yes				
Social Media Push	Yes			Yes		
Chapter Monthly Meeting Scroller	Yes	Yes	Yes	Yes		
Logo on Chapter Website	Yes	Yes	Yes	Yes		
Logo in Chapter Newsletters	Yes	Yes		Yes		
Chapter Website Highlight				Yes		
Chapter Monthly Meeting Seats			Yes			
Chapter Monthly Meeting Flyer Logo	Yes					
Study Group - Location Host	Yes	Yes				
Study Group - Webinar Host	Yes	Yes				
Webinar Series Host	Yes	Yes				
2015 Rates	\$2400	\$2100	\$1140	\$350	\$1080-1550*****	

*For month of membership selected

**Fall Event pending confirmation

***Applies to Gold level sponsorship if agreement & payment received by 2/15/2015

****Pricing based on time of agreement, see page 2 of 2015 Sponsorship Package for details.

*****While supplies last

NB: In all instances of tables or booths sponsors are permitted 2 people to staff tables or booths.



PDD Specials for 2015 Annual Chapter Sponsors

Agreements & Payment Received By	Offering	Sponsorship Level
2/15/2015	FREE PDD 8 foot Booth* or Table included in Agreement (Limit of 24) Exclusive Fall 2015 Event Offer	Platinum or Gold
3/15/2015	\$700 for PDD Table, \$900 for PDD Booth* (8x10 foot - limit of 9)	Platinum or Gold
4/1/2015	\$950 for PDD Table, \$1100 for PDD Booth*	Platinum or Gold
<i>*While supplies last</i>		
<i>NB: Special sponsorship <u>attendee discounts</u> are available to Annual Chapter Sponsors.</i>		

PDD 2015 Only Sponsorship

Agreements Received By	Offering	Sponsorship Level
3/15/2015	30% Discount for 2015 Fall Event \$1080 for PDD Table, \$1250 for PDD Booth*	PDD Only
4/1/2015	\$1350 for PDD Table, \$1550 for PDD Booth*	PDD Only
<i>NB: There is a limit of 24 tables (8 Ft) and 9 Booths (8x10 Ft) available for 2015 PDD.</i>		
<i>*While supplies last</i>		

Sponsorship Benefit	Detailed Description
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Breakfast Meeting Host	Indicates first opportunity/preference to host granted.
Lunch Meeting Host	Indicates first opportunity/preference to host granted.
Dinner Meeting Host	Indicates first opportunity/preference to host granted.
Monthly Table - Chapter & Branches	1 table and 2 staff permitted to attend monthly meetings.
PDD Table	Free table (8Ft) at PDD included in Agreement
PDD Premier Booth	Free booth (8x10Ft) at PDD included in Agreement
Fall Event Table	Free table at no additional cost.
Dedicated Email	Email sent to 3000+ distribution list on sponsor's behalf.
First Chance Speaker Opportunities	Indicates first opportunity/preference to submit speakers for an event. Note: Speakers will still go through standard Professional Development screening process.
Blog/News Highlight	Marketing of provided messages via Blog and Website News.
Social Media Push	Marketing of provided messages via LinkedIn, Facebook, Twitter.
Chapter Monthly Meeting Scroller	One slide per sponsor for monthly chapter advertising.
Logo on Chapter Website	Displayed in Sponsorship area.
Logo in Chapter Newsletters	Distributed monthly to 3000+.
Chapter Website Highlight	Marketing of provided message in top homepage scroller on website.
Chapter Monthly Meeting Seats	Sold in batches of 10 seats per Corporate sponsorship level per Chapter meeting.
Chapter Monthly Meeting Flyer Logo	Additional advertising on monthly meeting flyer.
Study Group - Location Host	Indicates first opportunity/preference to host granted.
Study Group - Webinar Host	Indicates first opportunity/preference to host granted.
Webinar Series Host	Indicates first opportunity/preference to host granted.



2015 Chapter Sponsorship *Agreement*

Each sponsor agrees to accept above benefits and abide by guidelines articulated by the IIBA Minneapolis-St. Paul Chapter (referred to “the Chapter”). Corporate sponsors receive above benefits for the local IIBA-MSP Chapter only and understand that any benefits from the IIBA Corporate Membership are separate. This agreement is valid from February 2015 through January 2016 upon receipt by the Chapter with a signature from an authorized company representative and the receipt of the payment as set forth in the invoice from the Chapter.

Optional quarterly breakfast or lunch meetings should allow space for a minimum of 150 attendees and tables for sponsors. Parking, a continental breakfast, and any speaker expenses are paid by the host organization. Material presented needs to follow guidelines for CDU requirements. Prior approval is required for site selection and material presented. Optimum site is a central, corporate site (e.g. downtown, major corporate headquarters building). While this is a partnered event, it follows sanctioned IIBA guidelines.

Chapter Corporate Sponsorship is focused on buying discounted seats at meetings for CDU credits. Per the fee chart, seats are offered in groups of 10.

Where sponsorship level includes participation via a table or booth at a chapter event, TWO (2) representatives are allowed per sponsor to staff the booth at any given time. If additional personnel are needed to cover shifts, as in for a full day event, special arrangements may be made in partnership with the Chapter VP of Sponsorship.

Virtual Sponsors have no physical presence at Chapter meetings. Virtual Sponsorship provides intense, focused marketing for a particular month - perfect for special events.

All above sponsors are invited to join the quarterly chapter meetings held at the branch in Rochester as applicable. Special agreements may be made with a sponsor for these branch meetings.

It is understood that any offer of a full conference registration to the local IIBA MSP Chapter Professional Development Day is available while supplies last.

It is hereby understood by both parties that this sponsorship agreement entitles the sponsor only to those rights explicitly stated and no other. This is a non-exclusive agreement between the sponsor and the Chapter. The agreement may be dissolved by either party via written notice; all fees are non-refundable.

END OF AGREEMENT TEXT



2015 All Year Sponsorship (February 2015-January 2016) Fees

Sponsor Type	Payment by Mode - (choose one)
Platinum	\$2400 - via check \$2445 - via PayPal*
Gold	\$2100 - via check \$2145 - via PayPal*
Corporate (For every 10 participants)	\$1140 - via check \$1185 - via PayPal*

*PayPal rate variances are subject to PayPal's fee structure.

2015 Single Event Fee

Sponsor Type	Payment by Mode (choose one)	Other Costs
Virtual or Single Chapter Meeting	\$350 - via check \$360 - via PayPal*	Shipping of materials if desired as hand-outs at Chapter Event
Breakfast Meeting	\$500 - via check \$515 - via PayPal*	Parking, Food, Facility or Speaker
Lunch Meeting	\$500 - via check \$515 - via PayPal*	Parking, Food, Facility or Speaker

*PayPal rate variances are subject to PayPal's fee structure.

Discounts for Combined Sponsorships (examples only)

Combination of Sponsorships	Cost to Sponsor
Platinum + Corporate (using 10 participants)	\$2400 + \$525 = \$2925 check \$2445 + \$540 = \$2985 PayPal*
Gold + Corporate (using 10 participants)	\$2100 + \$525 = \$2625 check \$2145 + \$540 = \$2685 PayPal*

*PayPal rate variances are subject to PayPal's fee structure.

All sponsorships must be PAID for before marketing to the chapter or attending meetings.



2015 Chapter Sponsorship Application

To Apply:

- 1- Choose your sponsorship level
- 2- Submit name of firm, street address, email address, printed name and signature of authorized person.
- 3- Identify payment type using fees sheet
- 4- Email to VP of Sponsorship – Janet Frank Atkinson

Signing and faxing this application signifies that you have read the Sponsorship Agreement

_____ PLATINUM

_____ GOLD

_____ VIRTUAL/SINGLE MONTH TABLE (Pick month 30 days in advance recommended)

_____ CORPORATE: Number of seats chosen (groups of 10) = _____

_____ PROFESSIONAL DEVELOPMENT DAY (PDD) ONLY ___ table ___ booth

Cost of Sponsorship: \$_____

Payment type: _____check _____PayPal

Name of firm (printed)

Authorized representative (printed)

Signature

Firm Street address for invoice purposes (printed)

Email address of primary contact person between IIBA-MSP and your firm

IIBA-MSP VP Sponsorship or Treasurer or President

Scan/email to: Sponsorship@iibamsp.org attn: Janet Frank Atkinson