

## 2018 Sponsorship Opportunities

Sponsorship Benefit	Platinum	Gold	PDD
Chapter Meeting Table (2 reps max)	✓	✓	
PDD Table (3 reps max) 8 ft. table	Optional	✓	✓
PDD Booth (4 reps max) 8 X 10 ft. w/ 8 ft. table	✓	Optional	Optional
Marketing Email Blast # during sponsor year Content by sponsor with chapter headers Chapter has final content approval Sent by Chapter. Scheduled by Chapter.	2	1	
IIBA-MSP Social Media "Mentions" LinkedIn, Facebook and/or Twitter Posted by Chapter. Scheduled by Chapter.	1 per month	1 per quarter	
Slide in Chapter Meeting Scroller Chapter template Opportunity to edit slide content every meeting	✓	✓	
Sponsor Logo on Chapter Website	✓	✓	
Sponsor Logo in Chapter Newsletter	✓	✓	
Chapter Meeting Guests	2 per meeting		
Sponsor Logo on Chapter Meeting Flyer	✓		
Chapter Logo Usage During sponsor year	✓	✓	
PDD Incentives	Platinum	Gold	PDD
Slide in PDD Scroller Chapter template Opportunity to edit slide content before PDD Runs in keynote area between speakers during ENTIRE event	✓	✓	<b>Early Bird Only</b> Signed agreement 3/30/18
PDD Marketing Email Blast Content by sponsor with chapter headers Chapter has final content approval Sent by Chapter. Scheduled by Chapter. Sponsor determines if pre-PDD or post-PDD	✓	✓	<b>Early Bird Only</b> Signed agreement 3/30/18
PDD Gift Bag Sponsor may add flyer(s), pen, or other small promotional item in attendee gift bag Items need to be received by chapter on 4/23/18 Sponsor is responsible for delivery to Chapter	✓	✓	<b>Early Bird Only</b> Signed agreement 3/30/18

## 2018 Important Sponsor Dates

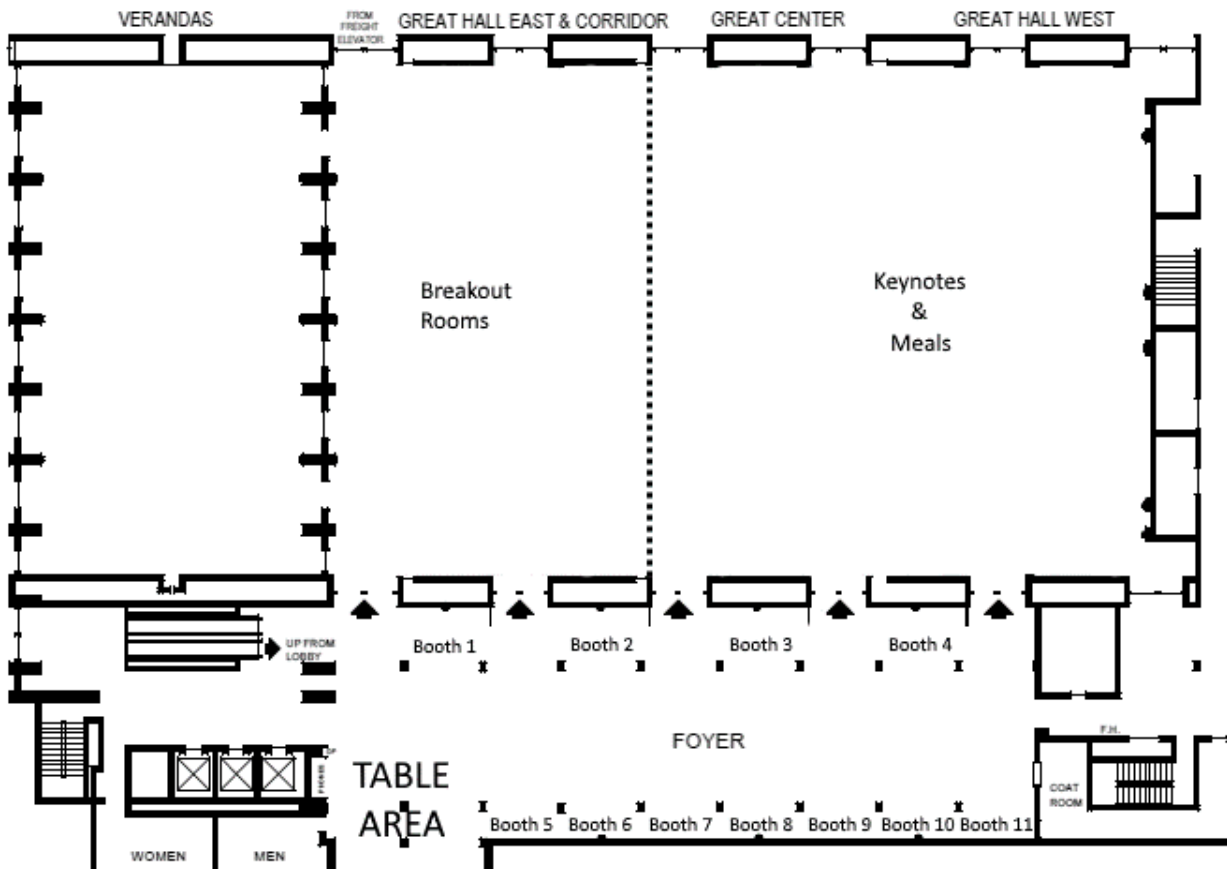
Chapter Meeting	DOW	Date
2018-1 January Chapter Meeting	Thursday	January 11, 2018
2018-2 February Chapter Meeting	Thursday	February 8, 2018
2018-3 March Chapter Meeting	Thursday	March 8, 2018
2018-4 April Chapter Meeting	Thursday	April 12, 2018
<b>2018 PDD</b>	<b>Thursday</b>	<b>May 3, 2018</b>
2018-6 June Chapter Meeting	Thursday	June 14, 2018
2018-7 July Chapter Meeting	Thursday	July 12, 2018
2018-8 August Chapter Meeting	Thursday	August 9, 2018
2018-9 September Chapter Meeting	Thursday	September 13, 2018
2018-10 October Chapter Meeting	Thursday	October 11, 2018
2018-11 November Chapter Meeting	Thursday	November 8, 2018
2018-12 December Chapter Meeting	Thursday	December 13, 2018
<b>2018 Sponsorship starts on 2/1/18 and ends on 1/31/19</b>		
<b>2019 Sponsorship starts on 2/1/19 and ends on 1/31/20</b>		

## 2018 Location

### DoubleTree by Hilton Hotel Bloomington - Minneapolis South

7800 Normandale Boulevard, Minneapolis, Minnesota, 55439

952-835-7800



# 2018 Sponsorship Agreement

## General Agreement:

The sponsor, as indicated below agrees to accept above benefits and abide by guidelines articulated by the IIBA Minneapolis-St. Paul Chapter (referred to “the Chapter”). This agreement is valid from February 1st 2018 to January 31st 2019 upon receipt by the Chapter with a signature from an authorized company representative, and payment as set forth in the invoice from the Chapter. Payment is due on receipt. Reps may attend Chapter meetings, PDD keynotes, and PDD sessions if there are empty seats; priority is given to attendees and reps are expected to give up seats for attendees. This agreement may be entered into or dissolved freely at any time by either party. Refunds are at the Chapter’s discretion.

## To Apply:

1. Fill out form below **completely**
2. Email to VP of Sponsorship Amos Ridenour at [sponsorship@iibamsp.org](mailto:sponsorship@iibamsp.org)

Sponsorship Level	Platinum Booth \$2,500 <input type="checkbox"/>	Platinum Table \$2,400 <input type="checkbox"/>	Gold Booth \$2,250 <input type="checkbox"/>	Gold Table \$2,100 <input type="checkbox"/>
	2018 PDD Booth \$1,100 <input type="checkbox"/>		2018 PDD Table \$800 <input type="checkbox"/>	
If applicable: Requested Booth #s in order of preference	Booth #_____	Booth #_____	Booth #_____	
Check if Electricity is Required At PDD	<input type="checkbox"/>			
PDD Marketing Email (Platinum, Gold & Early Bird only)	<input type="checkbox"/> Pre-PDD		<input type="checkbox"/> Post-PDD	
Payment Type	<input type="checkbox"/> Check		<input type="checkbox"/> Credit Card	
Name of sponsor organization				
Authorized Representative for payment and acknowledgement of <i>General Agreement</i> above	Print			
	Sign			
Date				
Organization Mail/Postal Address				
Name and email address of primary contact for IIBA-MSP (Just one please)				