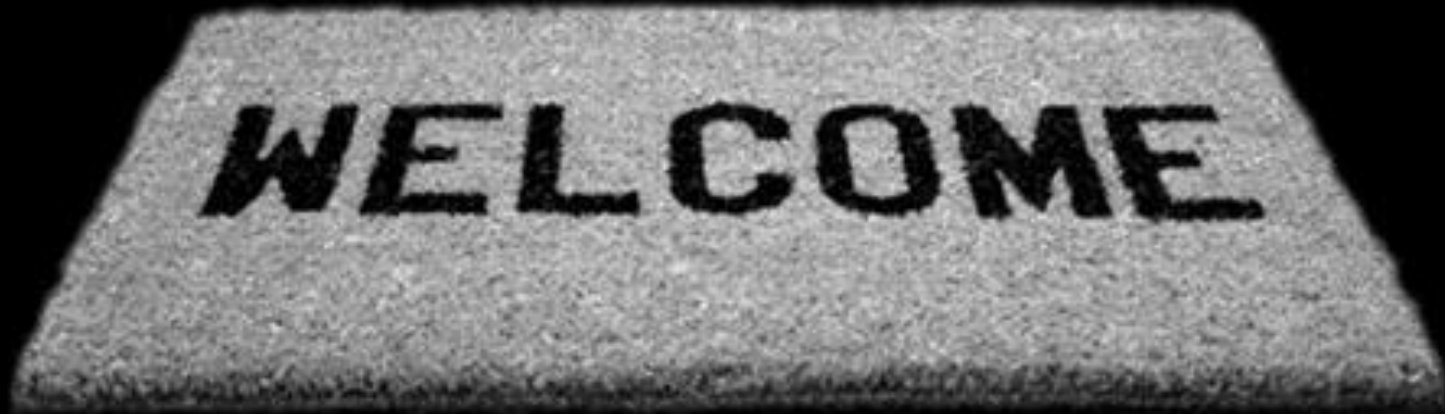


# Getting Past the Welcome Mat



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Have You Ever Felt This Way?



# Getting to the Welcome Mat



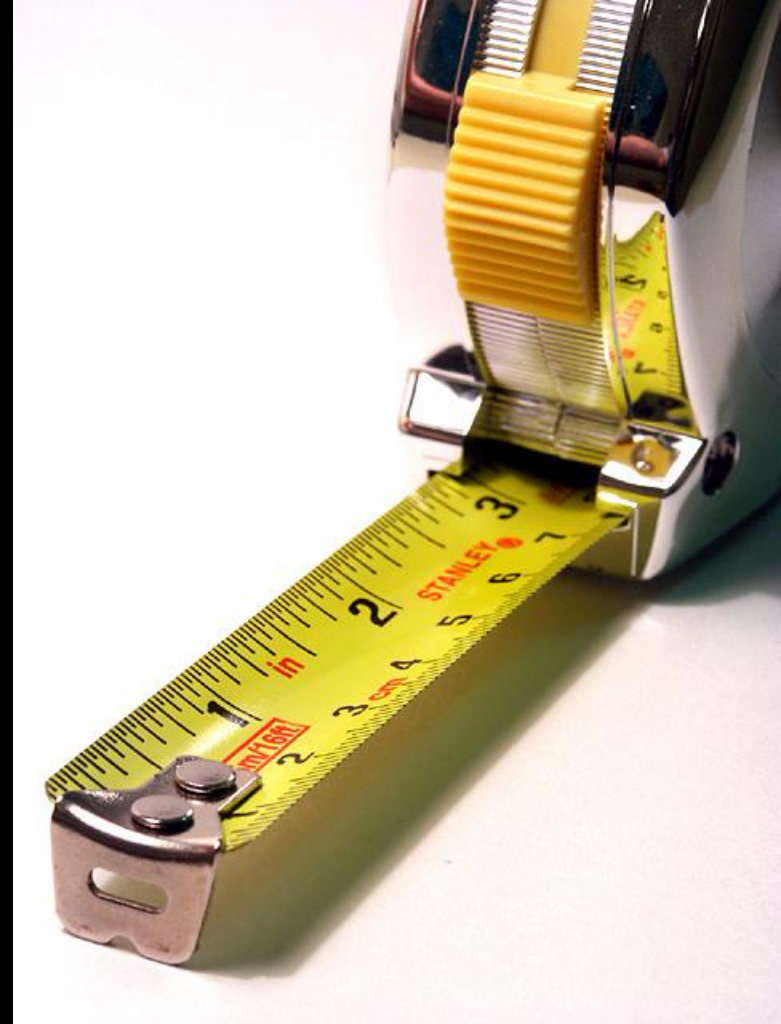


# Preparation

- Self Assessment
- Education



- Experience
  - Pros & cons
  - Industries
  - Techniques
  - Continuous improvement/Tech changes



# Changing Jobs?



- Read
  - Network
  - Volunteer
  - Assess
  - Move
- 
- And about the resume...



RESUME

# The Resume

- BA versus BA
- Be specific to the job opening
- Keywords...or skills, rather
  - Elicitation techniques
  - PM skills
  - Analytical, problem-solving & critical thinking skills
  - Presentation & communication skills at different levels
  - Self-starting & organized
  - Soft skills
- OK, some keyword tips...
- **PROOFREAD!**



# More Preparation...

- Research the company and industry
- Big Picture
- Career path
- Your questions







# The Interview

- Remember that preparation
- Don't be forgettable

- Convey more experience with less
- Be positive
- Play the role



# Post-Interview

- Thank You messages
- Prove you were listening & attentive
- Keep the lines open







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