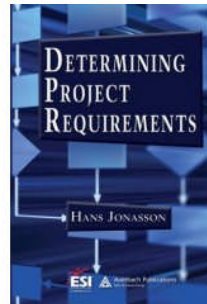


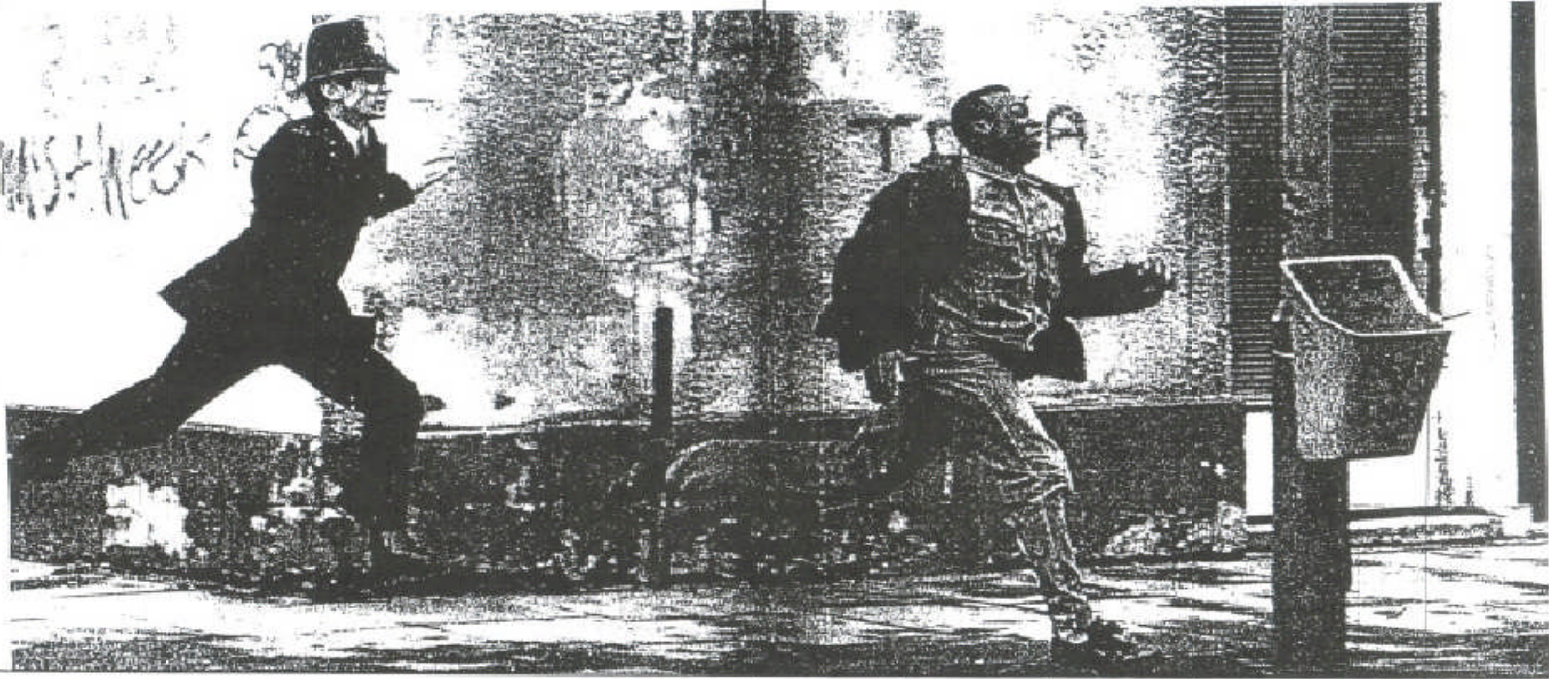
Enterprise Analysis – Value added or just fluff

Hans Jonasson, CBAP, PMP



Objectives

- ❖ Review IIBA tasks for Enterprise Analysis
- ❖ Look at how those tasks may be applied to a case study
- ❖ Review some Enterprise Analysis tools/models



Scotland Yard

- ❖ Observation
 - Facts
- ❖ Assumption
 - Adding information based on experience
- ❖ Assessment
 - Value statement

Enterprise Analysis

- ❖ Analyzes the business to identify problems and opportunities
- ❖ Identifies long term direction
- ❖ Reviews impact of initiatives on the overall business
- ❖ Justifies why the initiative should be done

Enterprise Analysis tasks

- ❖ Define Business Need
- ❖ Assess Capability Gap
- ❖ Determine solution approach
- ❖ Define solution scope
- ❖ Define business case

Define Business Need

- ❖ Why do we need to change?
 - Is it a problem that must be solved?
 - Is it an opportunity to be taken or exploited?
 - Is an outside entity forcing us?

Assess Capability Gap

- ❖ What new capabilities do we need at the enterprise level to meet the business need?
 - As-Is analysis
 - SWOT analysis
 - Enterprise modeling

Determine solution approach

























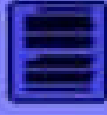


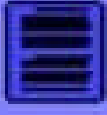
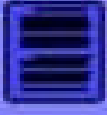
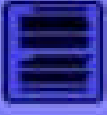






- ❖ Determine most viable solution in enough detail to allow for scope definition
 - Use existing capabilities
 - Purchase new
 - Develop new
 - Change Processes
 - Partner with someone

Define solution scope

- ❖ Determine what a capabilities a project should deliver
 - Product focused, not project
 - What's in and what's out
 - Implementation approach
 - Dependencies

Define business case

- ❖ Justify the investment needed to deliver a solution
 - Benefits
 - Costs
 - Risks
 - Results measurements

	What	How	Where	Who	When	Why	
Scope							Scope
Business Model							Business Model
System Model							System Model
Technology Model							Technology Model
Detailed Representations							Detailed Representations
Functioning Enterprise							Functioning Enterprise
	What	How	Where	Who	When	Why	

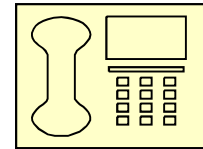
Summary

- ❖ What do you see in your areas?
- ❖ Questions?
- ❖ Comments?

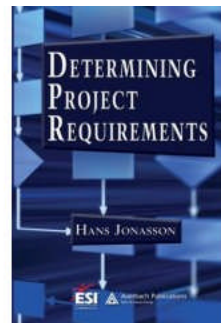


Contact Information

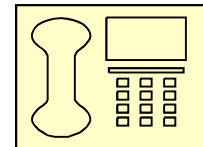
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