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April 2012

Book of the Month



IIBA Minneapolis - St. Paul Chapter Newsletter

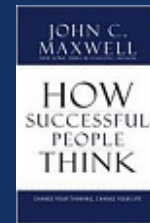
Greetings!

[April 25th is the IIBA MSP Professional Development Day!](#) This event will feature a variety of sponsors from all over the Minneapolis and St. Paul area. There will be plenty to learn, new people to meet, and opportunities to expand your horizons. This action packed day is an all day event, with fun, good food, and some fabulous prizes.

[Check out the list of speakers.](#)

President's Prize Pick

["How Successful People Think" by John C. Maxwell](#)



This best-selling author and expert on leadership shares how to become a big-picture thinker and focus on success. He uses the subtitle "Change Your Thinking, Change Your Life!" and takes the reader into a world where "thinking" is a craft. He challenges the reader to harness their creativity, challenges them to question popular thinking, and presents ways in which to rely on bottom-line thinking. Within the covers of this book are

April 2012 Chapter Presentation: The Art of



Meaningful Analysis by M. Duvernet

How does an analyst make sense out of senselessness? Can a solution be found without getting lost in the weeds? How does anyone sort through all the needs, wants, problems, and risks to produce something of value to both the business and the customer?

["The Art of Meaningful Analysis" presentation is available here!](#)

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More About the Art of Meaningful Analysis

Blog by M. Duvernet

Creating meaningful analysis is an art. Just like the artist that sketches an outline before painting a picture, the analyst benefits from seeing the big-picture in order to frame up all the small details that will be meaningful to the project sponsors, and ultimately the consumers. However, when it comes to analyzing all those big-picture details - a project; big or small - can sometimes lead an analyst to get buried in the details causing project delays or scope creep to effect project deadlines. Project progress can suffer when an analyst gets "lost in the weeds of analysis paralysis." So, what are some ways to combat "analysis paralysis" to pave a practical project path toward more meaningful analysis?

[Click here to read the entire article](#)

I - BADD 2012: IOWA - Business Analysis Development Day - Friday, May 11th

Keynote Speakers are:

- Ellen Gottesdiener (Founder and Principal of EBG Consulting)
 - Kathleen Barrett (CEO and President of the IIBA)
- Event will be at the Sheraton Hotel, West Des Moines, Iowa

[Check out Registration details and Speaker information here!](#)

IIBA MSP Spring Study Groups

During the months of May through July the MSP Chapter will be conducting a spring study group. The study group covers all the knowledge areas from the Business Analysts Book of Knowledge. If you are interested in joining a study group to prepare for your CBAP or CCBA certification, please send an email to pd@iibamsp.org.

MSP Chapter Quote of the Month

"You've got to think about the "big things" while you're doing small things, so that all the small things go in the right direction." Alvin Toffler; Author of "Future Shock" and Sociologist

IIBA Minneapolis - St. Paul Chapter - April 2012

Covers of this book are some great discoveries regarding problem solving and overcoming obstacles. For everyone knows that good thinkers are in high demand, and the demand keeps getting bigger.

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