

Sent: Monday, March 4, 2013 11:05 AM
Subject: February 2013 IIBA MSP Newslite and Event Reminder

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IIBA[®] MINNEAPOLIS/ST. PAUL
Chapter
Grow - Connect - Evolve
NewsLine

February 2013



IIBA MSP March 14th Meeting - "What Business Analysts can learn from Marathon Coaching" by Samir Penkar, Discipline Expert- Trisential

Dear Gail,

Join us to learn how trainers coach marathon runners to run a distance of 26.2 miles or 42.1kms and how this can be utilized by the Business Analyst role and applied to our projects.

Our March chapter meeting presentation is full of incredible techniques and practical advice. You will learn how you can affect small changes, inspire the right behavior and build trust among your team. You will learn how to adapt marathon coaching techniques for your project team.

March dinner will be a buffet with entree, sides, salad and rolls, starting at 5:45PM. We encourage all attendees to make a buffet reservation and join us for dinner. Appetizer items & dessert is provided for all attendees, available at 5:30PM. Program begins at 6:00PM.

Please make your reservation for the buffet when you register for the meeting. If you have already registered for the meeting, buffet reservations can be made via email and you pay as you check-in.

[Click here to read more about this upcoming event & please register prior to NOON on MAR 8th](#)

[Join Our Mailing List!](#)

IIBA MSP February 14th Meeting - "The Journey from Kaizen to Requirements" by Paul Crosby, PMP, President IIBA MSP Chapter

Attendees at the February 14th meeting learned what is a Six Sigma A3 and how easily it can be used to elicit requirements and define risk and assumptions. Six Sigma and Kaizen are becoming popular ways of solving problems and "leaning out" an IT process or business process in the business sector. It is important for Business Analysts to understand the DMAIC process and how to utilize the A3.

Paul Crosby, PMP, has over 20 years of technology experience with different industries, and has held many different roles in technology as a developer, architect, business analyst, business process improvement, project manager and PMO director. Paul is currently a program manager working at Medtronic in the PMO performing portfolio management and demand management for enterprise

applications.

Presentation unavailable at this time.

Meet Your 2013 IIBA Board of Directors

Last month, you met our new 2013 IIBA MSP Chapter President, Paul Crosby PMP, and our chapter Past-President, Mindy Duvernet and gained an understanding about their roles on the MSP chapter's Board of Directors.

This month you will meet the 2013 IIBA MSP Chapter President-Elect and the VP of Sponsorship. Alba Misner is serving the board in both of these positions.

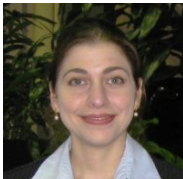
The March newsletter will spotlight the Board of Director roles of VP of Technology and Chapter Treasurer.

President-Elect and VP of Sponsorship - Alma Misner

The President's role is a three year term which progresses through three phases, each one year in length:

1. President Elect
2. President
3. Past President

By breaking the role of President into three distinct phases & roles over three years, this aids in distributing the duties of the role and allows for greater attention to detail and to the needs of the board and membership. Most important, this ensures seamless transition as newly elected Presidents assume their position, with no impact to the continuity of the operations of the Chapter.



The President Elect role is the first year in the three-year term and supports the current President and in turn, learns from the President and Past President as preparation to lead the Chapter.

Additionally, the President-Elect:

- Supports the President in various duties as assigned by the President.
- Provides input into the Chapter strategic plan.
- Provides input into the yearly budgeting process.
- Attends the chapter growth committee meetings.
- Attends regional chapter monthly calls.
- Attends/performs outreach efforts as needed.
- Obtains bi-weekly statuses from Board members.
- Reports statuses to the President and at Board meetings.

VP of Sponsorship

In this role, Alba is directly responsible for promoting the annual sponsorship program, maintaining relationships with the chapter's current sponsors and ensuring sponsor needs are met throughout their sponsorship tenure. Alba is also responsible for reaching out to potential sponsors and explaining the sponsorship program and benefits.

Additionally, the VP of Sponsorship is responsible for:

- Working with the President to determine target goals for sponsorship.
- Providing regular status/updates to the board on sponsor feedback, concerns or needs.
- Escalating all sponsorship concerns to the President.

The 2013 goals of the Chapter Sponsorship Program is to continue the chapter's relationship with the current outstanding sponsors and partner with new sponsors who are interested in supporting our local chapter as we promote the practice of business analysis, raise the profile of the business analyst role, and locally represent the International Institute of Business Analysis IIBA.

Correction:

Last month it was reported the Past President has the right to vote on all board committees. This should have stated that the Past President does not have voting rights on the board committees.

Register Immediately for April 15, 2013 - IIBA MSP Professional Development Days (PDD)

Skills for Success Evolving as a Business Analyst

Registration is open to the premier industry event sponsored yearly by your IIBA MSP Chapter

Make sure you register immediately, as last year's registration sold out well in advance of this event.

Note new location at the Earle Brown Heritage Center, north of downtown Minneapolis.

6115 Earle Brown Drive
Minneapolis, MN 55430

Learn from industry leaders in hands-on presentations, hear motivational keynote speakers and network with Business Analysts from all around the region.

[Click here to REGISTER and see information on the schedule of events.](#)

Mark your calendars for MARCH 27th IIBA Sponsored Webinar: The Art of Negotiation "Knowing What You Want and a Strategy to Get It.

This three-part IIBA Mini Series, Sharpening Your Soft Skills includes:

- March 27, 2013 (Note new date) - Webinar title: The Art of Negotiation - "Knowing what you want and a strategy to get it"
 - [Watch for future email with Webinar details and registration link.](#)
- Past Webinar on Nov 7, 2012 - Emotional Intelligence "Understanding personal motivators and how they drive behavior"
- Past Webinar on Jan 23, 2013 - Managing Successful Change "Leading People Through Transition"

February Quote of the Month

"In the marathon anything can happen."

By Paula Jane Radcliffe, British long-distance runner
and current holder of several world records.

IIBA Minneapolis - St. Paul Chapter

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