


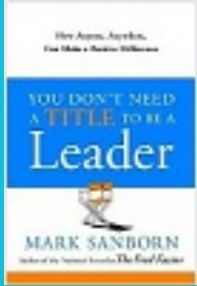


Sent: Saturday, July 21, 2012 3:30 PM
Subject: July 2012 News from IIBA Minneapolis - St. Paul Chapter

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<p>July 2012</p> 	<p>Book of the Month</p> 
<h3>August Monthly Chapter Meeting - "BA Career Management Event" - August 9th!</h3> <p>Dear Gail,</p> <p>Whether you are reaching for the next rung in the business analyst career ladder, just starting out, looking for a new opportunity, or wondering how to advance within your current role, the Chapter Career Management Event is for you! Bring copies of your resume and get resume writing tips, network with the people who hire BAs to learn what they are looking for.</p> <p>Please register, by NOON on August 3rd. Note that registration to the event will close prior to the event.</p> <p><Click here to register on how to reach the next level of your Career!></p>	<h3>The President's Prize Pick</h3> <p>"You Don't Need a Title to be a Leader" by Mark Sanborn</p> <p>more...</p> 
<h3>July Presentation "Business Architecture and Enterprise Business Analysis: the high-value handshake" By Linda Finley</h3> <p>Business Architecture provides context and understanding to organizational environments. It defines and creates your organization to enable and enhance your purpose. It is the discipline to align current and future business goals with people, process, and tools, and convey current and future business opportunities to the organization.</p>	<p>This book is all about how anyone, anywhere, can make a positive difference. It gives examples of many people who have no titles who make a big impact on those they touch. There are plenty of stories that demonstrate how anyone can cultivate certain traits to improve organizations and their own careers.</p>

Business Analysis uses analytical, technical and organizational skills and experience to facilitate the identification, design and implementation of solutions. Once solutions are implemented, both business and systems, these solutions build strategic capability that delivers competitive advantage.

July's presentation explored how, together, these symbiotic roles support and ensure value integrity within organizations, reduce risk, and save money.

Look for the downloadable presentation on the IIBA web site soon!

www.iibamsp.org

This author shows how simple it is to influence without authority and how anyone can discover the powers within to become a leader.

Analyzing Analysis - The Accidental BA!?



In a world so cluttered with ambiguity and confusion, a little clarity can go a long way. As business analysts continue to propagate, there is a common understanding that with our specific skills we are the experts who are able to bridge the gap between all those vague abstract ideas and produce clear, concise documentation for any

business need.

The analyst is perceived as an expert who can get to the root of any issue and resolve it, or find value where there was none. So, then how is it that there are those analysts who would call themselves "an accidental business analyst?"

[<Read more here!>](#)

Volunteers - The Chapter Needs You!

The IIBA MSP Chapter Board has several positions available. We are looking for people with a board range of backgrounds, who are passionate about the world of business analysis.



For more information contact Jean Smith (secretary@iibamsp.org) or Mindy Duvernet (president@iibamsp.org).

IIBA MSP Chapter Community Service Event with "Feed My Starving Children" on Thursday, August 23rd from 6 - 7:30 PM

IIBA MSP is working to make a difference. For only 1.5 hours of your time, you can join us and be part of the difference.

There are two locations available to you.

Click on the location link to sign-up:

[Chanhassen Team - <Sign up & Location map>](#)

18738 Lake Drive East
Chanhassen, MN 55317

[Coon Rapids Team - <Sign up & Location map>](#)

401 93rd Avenue NW
Coon Rapids, MN 55433

[More FMSC information](#)

[more IIBCC information...](#)

RSVP Policy & Related PDUs

The MSP Board has established a policy stating that PDUs (Professional Development Units) will only be awarded to members who attend an event. People who RSVP and do not attend the event will not be awarded PDUs for that event.

RSVPs allow the MSP board to gauge attendance, set food and seating arrangements and plan for future events. But, we also track people's commitment when it comes to attending events.

While we appreciate your thoughtfulness in making the commitment to attend, as an RSVP indicates, please do not RSVP if you have no intention of attending.

Thank you from the Board!

[July Quote of the Month](#)

"Any fool can criticize, condemn, and complain - and most fools do." Quote by Dale Carnegie; author of *How to Win Friends and Influence People*

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