

Sent: Tuesday, March 26, 2013 6:00 AM
Subject: March 2013 IIBA MSP Newslite and Event Reminder

Having trouble viewing this email? [Click here](#)

IIBA[®] MINNEAPOLIS/ST. PAUL
Chapter
NewsLine
Grow - Connect - Evolve

March 2013



IIBA MSP April 11th Meeting - "Don't try this at home" - A new breed of Risk Inclined Business Analysts by Martin Hyndman from Thomson Reuters

Dear Gail,

Join us to learn about these exciting times where Content; Software; UXE and Desktop Products/Mobile Devices intersect and learn how the Business Analyst can effectively advocate for their customers by bridging across the impacted areas of the organization as the single point of truth.

Martin Hyndman has spent 20+ years developing information solutions at Thomson Reuters, supported commercial product releases across several industries: Pharmaceutical, Biotechnology, Environmental Engineering, Intellectual Property and Legal Research. Currently, Martin works closely with global technology and business partners to promote and facilitate wider R&D engagement across Thomson Reuters.

April dinner will be a buffet with entree, sides, salad and rolls, starting at 5:45PM. We encourage all attendees to make a buffet reservation and join us for dinner. Appetizer items & dessert are provided for all attendees, available at 5:30PM.

Program begins at 6:00PM.

Please make your reservation for the buffet when you register for the meeting. If you have already registered for the meeting, buffet reservations can be made via email and you pay as you check-in.

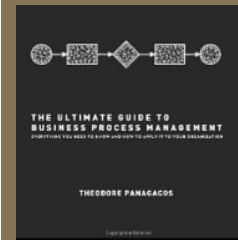
[Click here to read more about this upcoming event & please register prior to NOON on April 5th](#)

IIBA MSP March 14th Meeting - "What Business Analysts can learn from Marathon Coaching" by Samir Penkar, Discipline Expert from Trissential

Attendees at the March 14th chapter meeting learned how trainers coach marathon runners to run a distance of 26.2 miles or 42.1kms and how this can be utilized by the Business Analyst role and applied to our projects.

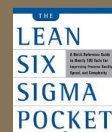
President's Picks

The Ultimate Guide to Business Process Management: Everything you need to know and how to apply it to your organization
by
Theodore Panagacos



Incredibly detailed, but succinctly summarised on the ins and outs of the business process management discipline.

The Lean Six Sigma Pocket Toolkit : A Quick Reference Guide to 70 Tools for Improving Quality and Speed
by
Michael L. George



Our March chapter meeting presentation was full of incredible advice. Attendees learned to affect small changes, inspire the right behavior and build trust among the team. BAs at the meeting learned strategies on how to adapt marathon coaching techniques for their project team, such as keeping the broader perspective (26 miles), consistent practice, enthusiasm translates to greatness and many more.

[Watch IIBA MSP WEBSITE under MSP Past Events in the Events drop down menu for presentation to be posted](#)

TOOLBOOK

A quick reference guide for current Lean Six Sigma practitioners; middle ground between a textbooks and a brief pocket guide.

[Join Our Mailing List!](#)

Register NOW for April 15, 2013 - IIBA MSP Professional Development Days (PDD)

Skills for Success Evolving as a Business Analyst

Registration is open to the premier industry event sponsored yearly by your IIBA MSP Chapter. Register immediately, as last year's registration sold out well in advance of this event.

Learn from industry leaders in hands-on presentations, hear motivational keynote speakers and network with Business Analysts from all around the region.



Kit Welchlin returns as PDD 2013 Keynote Speaker, by popular demand.

[<Click Here to Learn More>](#)

Note new location at the Earle Brown Heritage Center, north of downtown Minneapolis.

6115 Earle Brown Drive
Minneapolis, MN 55430

[Click here to view the speaker and topic brochure](#)

[Click here to REGISTER and see information on the schedule of events](#)

Vendors! See and Be Seen at the IIBA MSP Professional Development Days - PDD April 15th!

Don't miss the opportunity to market your business to HUNDREDS of BA professionals at MN's only BA conference and largest BA gathering of the year!

Email us today for details - spaces are filling fast! (Over 60% sold out for sponsorships!)

For more information on how you can make your mark, please email us at:

Sponsorship@iibamsp.org

Mark your calendars for MARCH 27th IIBA Sponsored Webinar: The Art of Negotiation "Knowing What You Want and a Strategy to Get It."

Negotiation is a skill we utilize on a daily basis both in business and in our personal lives. We usually negotiate to achieve an outcome that will satisfy both ourselves and hopefully, the other party. On a project team, we are typically negotiating with stakeholders, other managers, vendors and team members.

This Webinar will cover the key concepts and processes of effective negotiation. The focus is on helping you build a firm foundation and skill set in the art of negotiation.

- Sponsored by Minneapolis Chapter of IIBA (www.iibamsp.org)
- Hosted by Hollstadt and Associates (www.hollstadt.com)

John Kamen PMP, the presenter, is a principal of Whitewater Coaching and Consulting and an Adjunct Professor at the University of Minnesota. John



Consulting and an Adjunct Professor at the University of Minnesota. John possesses unique skills, combining a Master's Degree in Psychology/Human Development with an Engineering Degree. He has been teaching and coaching project managers nationwide for the past ten years. John has 22 years of experience in Research and Development Management with 3M Company. John is an active member of PMI-Minnesota Chapter and the International Coaching Federation and he has been a featured speaker at both organizations.

Register for March 27th, 2013, 1:00 PM - 2:00 PM CST
[<To Register Click Here>](#)

This three-part IIBA Mini Series, Sharpening Your Soft Skills included:

Past Webinar on Jan 23, 2013 - Managing Successful Change "Leading People Through Transition"

[<Click here to listen to the JAN 27th recorded Webinar>](#)

Past Webinar on Nov 7, 2012 - Emotional Intelligence "Understanding personal motivators and how they drive behavior"

[<Click here to listen to the Nov 7th recorded Webinar>](#)

Attendees can receive 1 CDU or PDU for each Webinar, info will be e-mailed after the Webinar

Attendance is limited for these Webinars so register now for MAR 27th to secure your attendance.

Register NOW for Friday, May 17, 2013 - Central Iowa Chapter IIBA® Development Day - I-BADD 2013

Sheraton Hotel
1800 50th Street
West Des Moines, Iowa 50266
515-223-1800

Registration is open to our neighboring state of Iowa's IIBA chapter Development Days. Register immediately and plan the short trip to Des Moines, Iowa.

Learn from inspiring industry leaders and network with Business Analysts from all around the mid-west region. Attend focused sessions on key analysis techniques, intended for people new to business analysis, or new to a particular technique.

Keynote Speakers

- Mary Kaufmann - Professor at Muskingum University teaching in a graduate program
- Julian Sammy - Head of New Media IIBA®, an aspiring futurist, author, and transhumanist.

Three Tracks

- Leadership
- Tools/Techniques
- Practitioner

[<Click here to see more information on schedule and speakers and to REGISTER>](#)

This Month's Article from Paul Crosby, IIBA MSP Chapter President



Starting off a project can be a tricky thing. Defining the scope of the project with your sponsor can take considerable effort and wind up being very shaky. In recent studies project scope and requirements change 50 - 100% of time, and large project budgets are only on budget 30 - 50% of time.

What can be done about this? Get the Business Analyst involved up front - don't start a project with a project manager or manager only!

[<Click here to see the full article>](#)

Meet Your 2013 IIBA Board of Directors

Last month, you met our new 2013 IIBA MSP Chapter President-Elect and VP of Sponsorship - Alba Misner and gained an understanding about both roles she is filling on your MSP Chapter Board of Directors.

Alba has some additional information to share with you which is included at the bottom of this section of the newsletter.

This month you will meet the 2013 IIBA MSP Chapter the VP of Technology, Tom Lutz and the chapter Treasurer, Bill Bates.

The May newsletter will spotlight the Board of Director roles of VP Outreach, Tim Firnstahl, and VP of Projects, Jen Swearingen.

IIBA MSP Chapter Treasurer - Bill Bates

The Treasurer is directly responsible for the financial considerations of the IIBA MSP chapter. These activities include:

- Budgetary planning
- Cash management
- Book keeping
- Financial reporting.

The Treasurer is also responsible for the solicitation of input from all Board members for their financial needs in supporting chapter goals and objectives through their areas.

Bill has successfully upgraded our chapter's financial system to both a new software and a new technical platform. Bill is also working on process improvement to implementation electronic invoicing and remittance. 2013 will be the year of great strides within the chapter's financial arena.

VP of Technology - Tom Lutz

Technology is the cornerstone of the operations of our IIBA® Minneapolis-St. Paul Chapter.

Tom is responsible for the strategy and management of the technology supporting the operations of our chapter.

Tom is additionally responsible for:

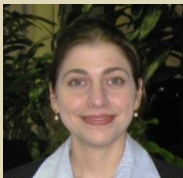
- Oversight and governance of the IIBA® Minneapolis-St. Paul Chapter WEBSITE
- Enabling the latest technology best suited to the needs of our organization
- Strategy and oversight of our online presence (Twitter, Facebook, LinkedIn).

Tom Speaks...

Each of our Board Members have responsibilities to communicate information to Members, Sponsors, and Friends of the IIBA® Minneapolis-St. Paul Chapter. I want to improve on the technology of how that information is communicated so the timing and content of the messages are in the control of the responsible Board Member(s).

I would also like to improve the technology that is used for collaborating on development and execution of IIBA® Minneapolis-St. Paul Chapter activities, events and projects when it involves multiple Board Members, Chapter Members and Volunteers.

More Information from Alba Misner...



As VP Sponsorship...

2012 was an outstanding year, with a record number of sponsors for the chapter, both annually and for the LARGEST BA conference in MN and 3rd largest nationally - the IIBA MSP PDD. This year we are off and running with some new faces and many returning supporters to the chapter. We have great things planned to help our sponsors realize the full potential the chapter has to offer them throughout the year. Without our sponsors, we would not be able to provide such excellent programming and experiences to our chapter membership, and I am honored and delighted to get to work with such committed people and organizations!

As President Elect...

"The best is yet to come"... famous song lyrics - yes, true of our humble chapter - quite possibly. We have the distinct fortune of an engaged membership, committed board of directors, enthusiastic volunteers and unwavering sponsorship. Our chapter achieved "Best Chapter in the world" for 2012 as a result of all of these things and more. Our Professional Development Day promises to be even bigger and better this year, and our monthly meeting line-ups just keep getting more and more compelling. The world is our oyster and together with Paul Crosby as our President, along with all other supporting roles that make the chapter tick, I have great expectations for what's to come!

IIBA MSP February Chapter Meeting Charity Event a SUCCESS! Warm Hearts and Hands - IIBA Hats & Mittens Drive

February meeting attendees donated enough warm winter wear to keep 68 Minnesota Kids warm this winter.

Congratulations to all who participated!

All IIBA Chapter members and guests were encouraged to bring a new hat or mittens for kids to the February chapter. We also accepted donations to help Hats & Mittens with its Fund the Warmth campaign. Hats & Mittens works with Wear a Knit, a knitwear manufacturer in Cloquet, MN to ensure they can meet the needs in Minnesota communities. Just \$10 purchased one hat and mittens set!

For more information, visit www.hatsandmittens.org.

Premier Sponsors



ENHANCED PERFORMANCE. ENDURING RESULTS.

Facility Sponsors



COLLEGE OF
CONTINUING EDUCATION
UNIVERSITY OF MINNESOTA

Corporate Sponsors



Alliance Sponsors



Media Sponsors



March Quote of the Month

"No noble thing can be done without risks"

By [Michel de Montaigne](#) ([French Philosopher](#) and [Writer, 1533-1592](#))

IIBA Minneapolis - St. Paul Chapter

[Forward this email](#)



This email was sent to gltmo@yahoo.com by info@iibamp.org |
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

IIBA Minneapolis - St. Paul Chapter | PO Box 27564 | Golden Valley | MN | 55427

