

# 2016 Annual Professional Development Day

## The Real World BA

**Tuesday, September 20<sup>th</sup>, 2016**

**Earl Brown Heritage Center, Brooklyn Center, MN from 8am – 5pm CST**

Real world experiences, techniques, tools and tips. You've probably been an Apprentice, or felt Naked and Afraid. Maybe you've felt like a Survivor after presenting America's Next Top Model to your team. Sure, it can be a Shark Tank in your office. We're here to talk about the Real World of Business Analysts at the 7th Annual Business Analyst Professional Development Day

**Become a Sponsor Today!**

### Why?

- ✓ Network with **over 550** business professionals
- ✓ Be Seen at one of the **Largest BA Conferences GLOBALLY**
- ✓ Show your support and place in this **competitive market**

**Spaces are LIMITED!**

**What You Will Get:** A table or booth of your choosing to staff and advertise.

**What You Will Need:** To return an agreement to [Sponsorship@iibamsp.org](mailto:Sponsorship@iibamsp.org), get invoiced, make a payment and attend!

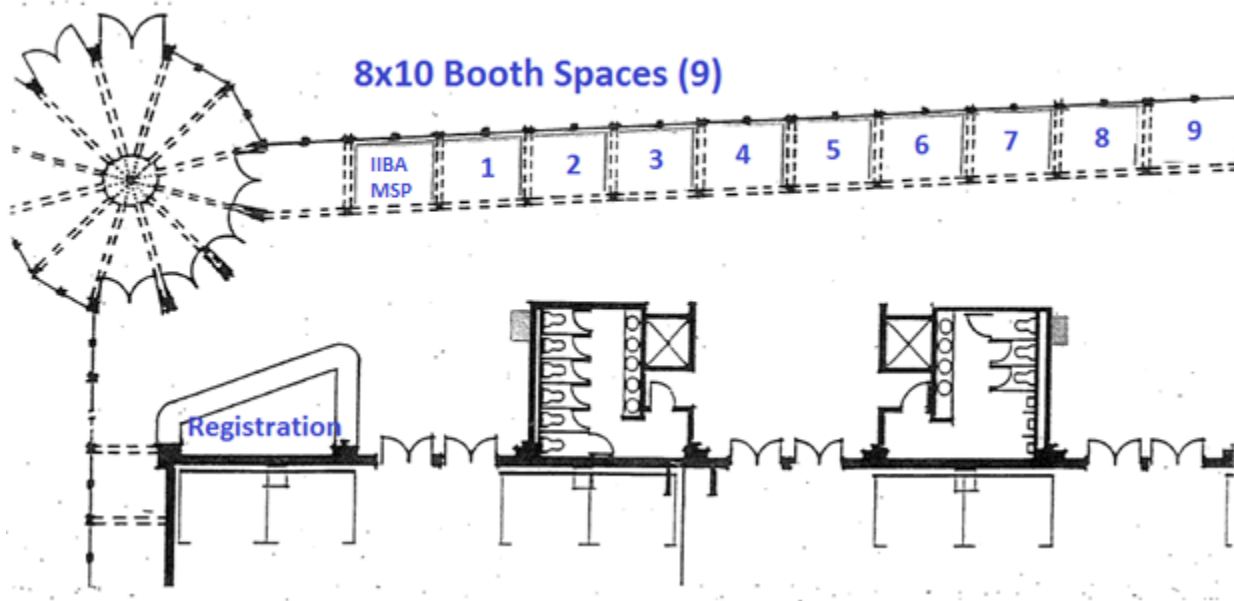
Timeline	Option*	Cost
Agreement Received Prior to 8/28/2016	<b>8 Foot Skirted Table</b>	\$690.00
Agreement Received Prior to 8/28/2016	<b>8 x 10 Booth Space</b>	\$890.00
Agreement Received 8/29-9/9	<b>8 Foot Skirted Table</b>	\$990.00
Agreement Received 8/29-9/9	<b>8 x 10 Booth Space</b>	\$1190.00
Agreement & Materials Received Prior to 9/9/2016	<b>Materials Only Presence</b> (May send material to be included in bags, extras will be placed on an 8 Ft Table)	\$290.00

\*All Sponsorship accommodations are subject to availability. Spaces will be distributed for selection via email on 9/2/2016 and assigned based on a first-come-basis per the email time/date stamp. 2016 Platinum Sponsors will receive an early selection opportunity via email starting 8/29/2016.



2016 Professional Development Day Sponsorship Package & Agreement - September 20, 2016 @ Earl Brown Heritage Center

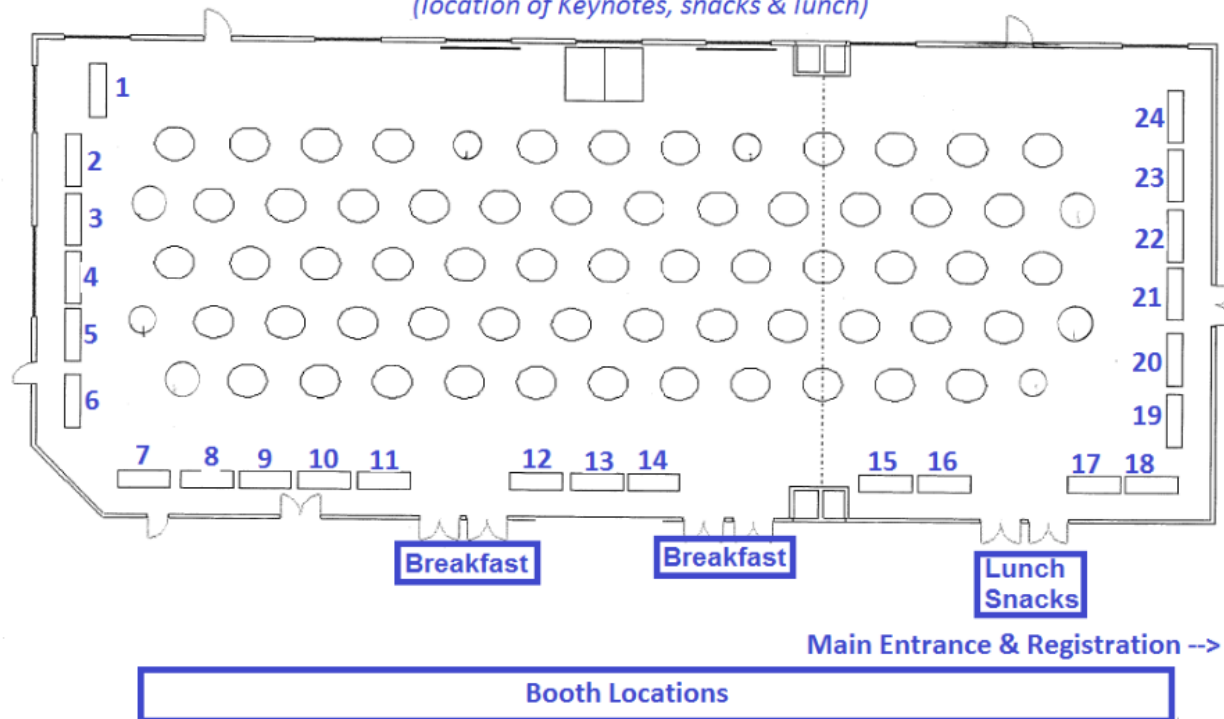
## Main Entrance



NB: Annual Platinum Sponsors receive first pick of booth space if desired, per their sponsorship agreement.

## Carriage Room

*(location of Keynotes, snacks & lunch)*



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**2016 Professional Development Day – IIBA MSP Chapter Sponsorship Agreement**

Each sponsor agrees to accept above benefits and abide by guidelines articulated by the IIBA Minneapolis-St. Paul Chapter (referred to “the Chapter”). Corporate sponsors receive above benefits for the local IIBA-MSP Chapter only and understand that any benefits from the IIBA Corporate Membership are separate. This agreement is valid for the 2016 Annual Professional Development Day only, upon receipt by the Chapter with a signature from an authorized company representative and the receipt of the payment as set forth in the invoice from the Chapter.

Where sponsorship level includes participation via a table or booth at a chapter event, TWO (2) representatives are allowed per sponsor to staff the booth at any given time. If additional personnel are needed to cover shifts, as in for a full day event, special arrangements may be made in partnership with the Chapter VP of Sponsorship.

Sponsors are welcomed to provide relevant hand-outs or giveaways at their individual tables or booths as they see fit and are under no obligation to do so.

If Sponsors wish to provide marketing collateral for inclusion into the Chapter PDD attendee bag, arrangements must be made prior with the Chapter VP of Sponsorship in order to accommodate timely receipt for inclusion. All marketing materials for inclusion into the conference bags must be received no later than Sept.10, 2016.

It is understood that any offer of a full conference registration to the local IIBA MSP Chapter Professional Development Day is available while supplies last.

It is hereby understood by both parties that this sponsorship agreement entitles the sponsor only to those rights explicitly stated and no other. This is a non-exclusive agreement between the sponsor and the Chapter. The agreement may be dissolved by either party via written notice; all fees are non-refundable.

\*\*\*END OF AGREEMENT TEXT\*\*\*



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**To Apply:**

- 1) **Choose** your sponsorship level
- 2) **Submit** the requested information below to: [sponsorship@iibamsp.org](mailto:sponsorship@iibamsp.org)
- 3) IF you wish to have merchandise included in the Chapter Conference Bags, please contact Alba Misner at [sponsorship@iibamsp.org](mailto:sponsorship@iibamsp.org) or [alba.misner@gmail.com](mailto:alba.misner@gmail.com) for confirmation and mailing information.
  - a. All merchandise for inclusion into the conference bags must be received by **September 10, 2016** (Please reach out to us prior to make arrangements)
- 4) Select your **staff** attendees for this event
- 5) Stand by for additional information regarding **spot selection** and preparation
- 6) **Set-up time** will be the night before on Sept.19, 2016 after 6pm or the day of Sept.20, 2016 before 8am
- 7) Attend and be merry! 😊

Sponsorship Option (circle one)	8 Foot Skirted Table	8 x 10 Booth Space	Materials Only
Option Cost			
Electricity Requested? (Yes/No)			
Names of Representatives (if known)			
Payment Type	(Check or Credit Card)		
Name of Firm (printed)			
Authorized Representative	Signature		
	Printed Name		
Date Signed/Returned			
Firm Mailing Address (Printed)			
Email address of primary contact between IIBA MSP and your firm.			

